

IDENTITY ESTABLISHMENT

# Fraud Prevention Exchange



Leverage industry collaboration to enhance fraud prevention



### Recognize fraudulent behavior

Get notified of fraudulent and potentially fraudulent transaction velocities as they occur.



### Access unmatched coverage

Industry exchange data combined with TransUnion's extended network data provides unmatched coverage.



### Make informed decisions

Take informed action based off available risk data.

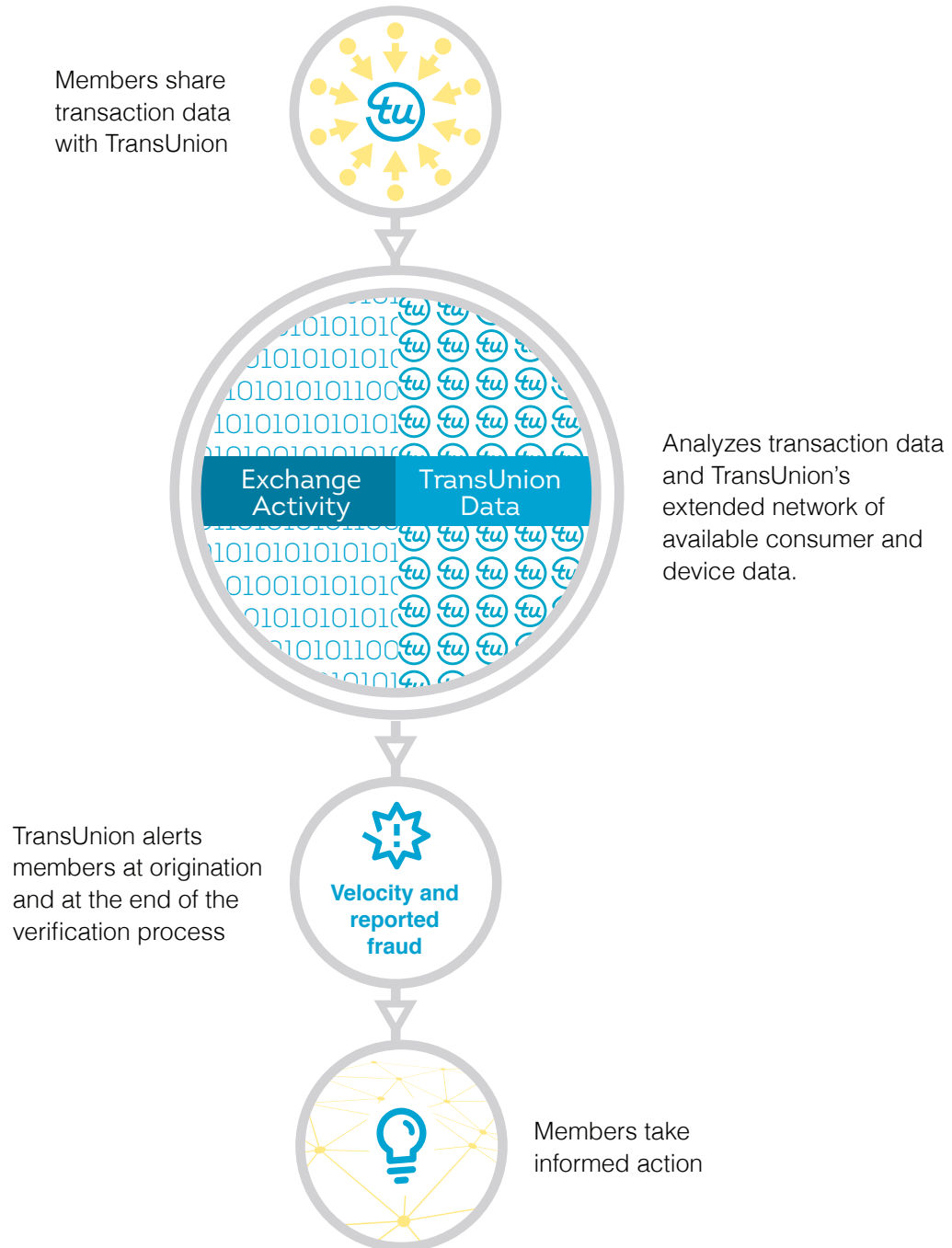
The Fraud Prevention Exchange is a collaborative, industry-wide approach that shares the overall risk of interacting with an identity and benefits all institutions looking to effectively mitigate fraud. Obtain real time insights not available on standard credit reports, giving visibility into consumer inquiries and funding of new tradelines.

### Tackle the issue of fraud at origination

- **Detect suspect transactions in real time**  
Identify suspicious velocity and reported fraud across lenders in real time.
- **Leverage multi-factor analysis**  
Multi-factor analysis available for more than 50 elements to match entities, including SSN and email.
- **Make multiple calls for alerts**  
Alerts are provided at the earliest and latest decision points in the transaction to capture any changes in fraud status before a final decision is made.
- **Complete data security**  
Data hosting remains private and secure - no sharing of leads/customer information within TransUnion's network.
- **Seamless integration with Device Risk**  
Receive greater visibility into device attributes, device reputation, web browsing behaviors, and digital identities when paired with our device risk solutions.

## Unparalleled data coverage

Get unmatched velocity insight coverage by combining Fraud Prevention Exchange with TransUnion's robust global, credit, non-credit and device data. This powerful combination of data enables you to more effectively mitigate fraud risk at the point of origination.



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